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Riley & Sons Collision & Mechanical Specialists Partners with 98.7 The Song to give back to Super Moms of Madison County

98.7 The Song and Riley and Sons partnered together for a *Super Mom* promotion to highlight incredible mothers of Madison County and to give 25 moms a free oil change. Listeners could submit an entry to 98.7thesong.com and tell why they believed their mother was a "Super Mom". From the submissions, 25 mothers were picked to receive a free oil change the day before Mother's Day.

"When you look at what mother's do on a daily basis, we couldn't come up with a prize grand enough to thank them. We just wanted to provide a service that would take something off of their plate and make their day just a little bit easier," stated Dave Driggers.

The day of the event, mothers from all over central Indiana came and inspired us with their stories of why they were nominated. Laughter and smiles filled the front of the shops as the mothers bonded over stories of their children.

"We have been in this community for 60 years and our mothers are a very important part of what makes our community so great. So, during this special Mother's Day Event it is nice to be able to give back and say thank you, not just to the twenty-five mothers here today, but to all mothers that give so much of themselves every day. We would like to thank 98.7 The Song for partnering with us to create such a special moment," expressed Tim Riley.

Riley & Sons started Mother's Day Free Oil Change event in 2016. The owners hope that this event will continue to grow to help more mothers in the years to come.

"After hearing the stories of each of the moms, we quickly knew this would become an annual tradition," Said Tori Montgomery, event coordinator. "It is always a special time when these mothers get together."

Each shop was filled with smiles and laughter as each of the mother's arrived during the event. Their stories touched the hearts of everyone around. And just like mothers do, they left the shop brighter than it was when they arrived. Riley & Sons, celebrating 60 years of service in the collision and mechanical repair industry, having locations in Anderson, Pendleton and New Castle, honoring moms all across Central Indiana.